

USPLATE **WEBSITE PRIVACY POLICY**

Effective Date: December 30, 2022

USPlate Glass Insurance Company and Massachusetts Plate Glass Insurance Agency, Inc. (together, "USPlate") respect and value your privacy. This USPlate Website Privacy Policy ("Policy") applies to the USPlate website (www.usplate.com) ("Website"). The Policy describes the personal data we collect on the Website, how we use this data, with whom we share the data and the rights you may have in connection with such data. We also describe the measures we take to protect your data, and how you can contact us with any questions regarding this Policy.

1) Data We Collect and How We Use this Data

We and our third-party website host provider automatically collect certain data, if you visit and browse the Website, and if you request a quote for glass coverage we collect certain data that you submit via the Website as described below.

a) Data Collected by Automated Means When You Visit and Browse the Website

We collect certain data by automated means when you visit and browse our Website ("Automatically Collected Data") including data on how many users visit our Website and which Website pages are accessed. Data collected by automated means includes internet protocol address, browser class (e.g. Mozilla), browser (e.g. Chrome, Firefox, Safari, etc.), computer operating system (e.g. Windows, MacOS), Web supporting software (e.g. Webkit), website pages visited, and time spent on each page.

Your internet protocol address (IP Address) will be identified and logged automatically on our server log files whenever you access the Website. Cookies are automatically placed on your computer when you request a quote on the Website unless you opt to not enable cookies on your browser by unchecking the "Remember me the next time" box.

We share Automatically Collected Data with third party service providers, such as Google Analytics, who perform analytics and create statistical reports for us. These statistical reports, for example, help us understand how many users visit our Website, what pages are accessed and from what geographic regions users visit our Website. Such Automatically Collected Data is masked on our systems and will only be used on a need-to-know basis to resolve technical issues, to administer our Website and to understand visitor preferences. Visitor traffic information on our Website is only accessed by authorized personnel. We do not use Automatically Collected Data to

directly identify visitors to the Website and we do not share it with third parties except our service providers as mentioned above. Our use of Automatically Collected Data means is designed to help us understand how our Website is used by visitors. Our Website is not designed to respond to “do not track” signals received from browsers.

b) Data Collected When You Request a Quote for Glass Coverage

We collect certain data that you submit to us in connection with your request for a glass coverage quote via the Website. The personal data collected from your submission may include:

- i) Name
- ii) Agency Name/Company Name
- iii) Role with insured (owner, agent, etc.)
- iv) Company/Agency Name
- v) Company/Agency Address
- vi) Company/Agency Email
- vii) Company/Agency Telephone
- viii) Company/Agency Fax
- ix) Insured Name
- x) Insured Address
- xi) Insured Contact Person
- xii) Insured Telephone Fax
- xiii) Insured Fax
- xiv) Insured Email

In addition, as noted above, cookies will be placed on your computer automatically when submitting a request for a quote unless you choose at the time of such submission to opt out and uncheck the “Remember me next time” box.

Personal data you submit to us via the Website when requesting a quote for glass coverage may be stored by us (“Stored Personal Data”).

Stored Personal Data includes personal data collected by us in connection with a quote request submission that is from a natural person acting in a *commercial or employment context* located in any U.S. state or that is from a natural person acting in a *consumer context* located in any U.S. state.

2) How We Use Stored Personal Data

We may use Stored Personal Data:

- i) To provide a quote, to underwrite and rate policies, respond to inquiries fulfill your requests and complete transactions.

- ii) To process claims.
- iii) To service your insurance.
- iv) To confirm or correct what we know about you.
- v) To help us prevent fraud or other crimes.
- vi) To comply with applicable laws.
- vii) To perform research or send you surveys.
- viii) To send you information that we believe may be of interest to you.
- ix) For other business purposes as permitted by law.

3) How Stored Personal Data May Be Disclosed To Third Parties

We may disclose Stored Personal Data to one or more of the following:

- i) To insurance agents and brokers.
- ii) To federal, state and local regulators and authorities, including, but not limited to, state insurance departments.
- iii) To the National Association of Insurance Commissioners;
- iv) To insurance trade groups and associations.
- v) Service providers that provide services such as website hosting, data analysis and analytics, information technology and related infrastructure, email and other related services.
- vi) To a third party in the event of any reorganization, merger, joint venture, assignment, transfer or other disposition of all or any portion of our business, assets or stock.
- vii) As we believe is necessary and appropriate (a) under applicable law, (b) comply with legal process, (c) to enforce our terms and conditions; (d) to protect our operations; (e) to protect our rights, privacy, safety or property, and/or that of you or others; (f) to detect and prevent fraud; and (g) to allow us to pursue available remedies or limit damages that we may sustain.

We do not sell, rent, trade or otherwise disclose Stored Personal Data except as described in this Policy.

No other parties may collect personally identifiable information about our Websites user's online activities over time and across different internet websites, online or cloud computing services, online applications or mobile applications when a user uses the Website, online or cloud computing service, online application, or mobile application.

4) Access, Updating, and Deletion of Personal Data

You may request access to review Stored Personal Data and request to have such Stored Personal Data be updated or deleted.

5) **How We Protect Personal Data**

We seek to use commercially reasonable measures to protect Stored Personal Data. Unfortunately, no data transmission or storage system can be guaranteed to be 100% secure. If you have reason to believe that your interaction with us via the Website was or is no longer secure, please notify us immediately of the problem by contacting us at:

USPLATE GLASS INSURANCE CO
1 WESTBROOK CORP CTR STE 320
WESTCHESTER IL 60154
Phone: 708-449-6060
Email: privacy@usplate.com

6) **How Long We Keep Information**

We will keep personal data for the time period necessary to achieve the purposes set forth in this Policy, taking into account applicable statute of limitation periods and applicable record retention laws.

7) **Updates To This Policy**

We may amend this Policy at any time. We post the revised effective date of the updated Policy at the top of this page. Any changes will become effective when we post the revised effective date at the start of the Policy at the top of this page.

8) **How to Contact Us**

If you have any question about this Policy or about how we manage personal data, please contact us at:

USPLATE GLASS INSURANCE CO
1 WESTBROOK CORP CTR STE 320
WESTCHESTER IL 60154
Phone: 708-449-6060
Email: privacy@usplate.com